

# **Norton Lees Residents Association**

*advertising rates*



## **business card £10**

Mainly text, but a small logo could be included. It's an ideal and cost-effective way to remind people that your business exists and that they should support you! Size: 60mm x 45mm

## **quarter page £15**

Suitable for a mixture of text and graphics. We can accept your artwork in any high-resolution format, tif is recommended. Plain text can be dropped into your box free of charge. Alternatively, we can design an appropriate advert for you. You'll get an opportunity to approve it before use. Size: 60mm x 92mm

## **half page £25**

Suitable for graphic-heavy adverts, or those where you want to present a substantial amount of information. We can accept your artwork in any high-resolution format, tif is recommended. Alternatively, we can design an appropriate advert for you at. You'll get an opportunity to approve it. Size: 126mm x 92mm or 60mm x 188mm

## **full page £40**

For maximum impact! Size: 126mm x 188mm

## **Web advertising!**

NoLRA has a website [www.nortonlees.org.uk](http://www.nortonlees.org.uk) Any local business can have a free listing on the site. A link to your own site costs £10 per year. If you want a complete site designing, we recommend local company [www.12testing.net](http://www.12testing.net)

### **Why advertise with us?**

- \* We deliver to over 1000 local addresses, a perfect area for your business.
- \* Word of mouth creates business - people discuss our newsletter.
- \* We use a high-quality printing process, so your advert will be crystal clear.
- \* You will receive an invoice allowing you to claim the full cost of the advert against tax.
- \* You'll be "doing your bit" for the local community!

**Contact Nick Robinson 250 9388 [editor@nortonlees.org.uk](mailto:editor@nortonlees.org.uk)**